

THE
lodge
AT COLUMBIA POINT



Media Release

FOR IMMEDIATE RELEASE

February 16, 2017

Contact: Kayla Pratt, Sales and Marketing

kayla@lodgeatcolumbiapoint.com

(509) 828-0031

lodgeatcolumbiapoint.com

THE LODGE AT COLUMBIA POINT OPENING SPRING 2017

Richland, WA – Opening Spring of 2017 the Tri-Cities' newest premier hotel, The Lodge at Columbia Point, has announced the selection of Wendy Higgins as General Manager. According to Tom Drumheller, CEO of Escape Lodging, headquartered in Cannon Beach, Oregon, Higgins was awarded the prestigious 'Innkeeper of the Year' designation by Oregon Lodging Association in 2008 and served as General Manager for The Ocean Lodge in Cannon Beach, Oregon for the past 8 years. Escape Lodging owns both properties as well as Cousin's Restaurant, Tri-Cities, Cousin's Country Inn and Restaurant The Dalles, Oregon, The Ocean Lodge, Inn at Cannon Beach, Oregon and numerous other lodging properties and restaurants in both Oregon and Washington.

Drumheller, whose childhood roots run deep in Walla Walla, explained "This is the right hotel, with a perfect location, at just the right time in the evolution of the Tri-Cities. We are thrilled to be able to offer this level of hospitality to the Tri-Cities community."

The Lodge at Columbia Point sits strategically between Anthony's Restaurant and Budd's Broiler on the riverfront of the Columbia River at Columbia Point in Richland, WA with 82 guest rooms and suites, riverfront patio fire-pit, pool, and spa services.

Thematically, the lodge will celebrate the regions wines and wine makers, naming each of their rooms for an area winery, which will be promoted in a variety of ways, including wine maker dinners.

To learn more about visit www.lodgeatcolumbiapoint.com

###